

EATA Conference Call Minutes

Sunday February 16, 2014

8:00PM

Executive Board: John Davis (President), Jennifer Brodeur (President-Elect), Robb Rehberg (Treasurer), Jennifer Semle (Secretary), Paul Ullucci (District 1 Director), Joe Scott (District 1 Treasurer), Michael Goldenberg (District 2 Director), AJ Duffy (District 2 Treasurer), Tanya Dargusch (District 2 Secretary). Incoming Officers: Ron Laham (EATA Treasurer), Tim Weston (District 1 Director), David Csillan (D2 Secretary). Missing: Sue Guyer (District 1 Secretary) and Diane Sartanowicz (Past-President).

I. Call To Order (8:02pm) – John Davis, EATA President

II. Secretary's Report - Jennifer Semle

1. Approval of January 12, 2014 EATA Business Meeting Minutes
2. Approval of January 2014 Executive Board Minutes

Motion: AJ Duffy makes motions to accept the January 12, 2014 Business Meeting Minutes and to be placed on the Website for the Membership and the January 10, 2014 Executive Board Meeting Minutes. Second: Tanya Dargusch Dropbox has worked well. Corrections were made to the EB Meeting Minutes and left in Dropbox with corrections for EB to read at their convenience.

Vote: To approve both January 12, 2014 EATA Business Meeting Minutes for accuracy and the January 10, 2014 Executive Board Meeting Minutes 9/0/1 (Semle).

III. Treasurer's Report - Robb Rehberg

Motion: Duffy makes motion to accept the February 2014 Treasurer's Report.

Second: Jenn Brodeur

Discussion:

Brief Report: Foxwoods bills not finalized at this time.

1. Accounts - Amount in accounts has decreased due to Lisa Quadrini's recommendations in Investment Portfolio. Ok to leave some cash there.

Executed: Feb 7, 2014

Research: \$17k – Global Real Estate Fund are investments (6.7% yield).

Scholarship: \$12k Corporate Bond due 2020

\$20k American Funds Capital Income

\$20k Kinder Morgan MLP

To Be Executed: next when Foxwoods bills are finalized.

Research: \$15k Preferred Stock

Scholarship: \$12k Taxable Bond

\$10k Preferred Stock

\$20-25 Vanguard Utility ETF

2. Income:

Comp room credits still have to get figured out.

Scholarships have not all been collected. (-\$11,550)

Sponsorship is better than budgeted (+\$1,012)

Exhibits (+\$13k)

3. Expenses: Not completed until final bills come in. A lot of late reimbursements trickling in. Our expenses are way down compared to the last few years of streamlining and being fiscally responsible. Late reimbursement issue needs to be fixed and finalized prior to this meeting. This needs to be mentioned in the paperwork given to Speakers and Committee Chairs.
4. Accounting Challenges
 - a. Speaker Honorariums
 - b. Speaker Travel/Reimbursements
Charge: Duffy will work with Brodeur and Sartanowicz to formulate a spreadsheet. Maybe combine this with the travel letter and speaker agreement letter.
 - c. Committee Reimbursements - Still getting reimbursement forms after the 30 day post conference deadline. Need ideas on how to get these forms in prior to the deadline.
5. Registration: Huge success with new program "Signup4" and the Registration Committee - made a difference. Saved dozens of hours of extra work.

Vote: To approve the February 2014 Treasurer Report 9/0/1 (Rehberg)

6. Registration Report

Motion: Rehberg makes motion to accept the February 2014 Registration Report.

Second: Joe Scott

- a. Review - Delete the "No Shows"
- b. Plans/Goals:
 - Include instructions in the pre-conference email – enter information exactly as it is to appear on their badge and certificate. (Make the field hold only the number of spaces)
 - Guest badges – develop way to do this with Signup4.
 - Separate the Certified and Student Registrations for printing purposes. Joann Ploch is interested in helping next year.
- c. Action Items: Laurie will withdraw her resignation if we move the on-line deadline to December 10th.

Discussion:

Wait time on site registration will be so much quicker with our new system.

Motion: Duffy makes motion to move the registration deadline to December 10th.

Second: Dargusch. Vote: 10/0/0

Thank you to Robb Rehberg for investing the time to look and execute this new program.

- d. Robb's position going forward on this committee for next year – not sure what is going to happen with the rest of the Registration Committee. So Robb will stay on to help with the new program/system so it remains seamless.

Vote: To approve the February 2014 Registration Report 10/0/0.

7. 2014 Program Post-Report – Jenn Brodeur

- a. Review Surveys/Evaluations

Choice of Simultaneous Sessions – finances and space would be an issue.
Basically good reviews all around.

- b. Banners and signs
 - i. Template that can be handed down – uniform.
 - ii. New Logo – Paul still waiting to hear back from NATA contact.
 - iii. Increase number of signs made for next year – matching signs.
- c. Stationary
 - i. Note Cards for thank you's with the New Logo.
- d. CEU's – increase number next year. (16-17)
- e. EBP Sessions – 3 sessions. (at least 1 on Monday)

Motion: Goldenberg makes a motion to approve Jennifer Medina McKeon as new Research Committee Member – EBP Subcommittee Chair. Second: Scott. Vote of approval: 10/0/0

- f. Rothman Institute – Eagles, Phillies, Flyers – AT/Ortho to follow a case from start to finish.
- g. Banquet Procedures – need a structured program. Handing out a second ticket is a great way to handle the larger numbers. Clearer information on the website. Space is limited. Figure the specifics out in our June Meeting. (840 said they would go, 732 coupons given and 735 tickets collected.)

8. 2015 Program - Jennifer Brodeur

BOC – New standard - Level 1 Evidence Based Practice (EBP) category

- Research Committee January 11, 2014 Meeting Minutes
- EBP Report

Motion: Rehberg makes motion to accept the Research Committee's Evidence Base Practice Report – February 12, 2014 and the Research Committee's Meeting Minutes – January 11, 2014. Second: Goldenberg

Discussion:

2014 Presenter – Joseph B Myers, PhD, ATC – Throwing Injuries in the Adolescent Baseball Player.

2015 Speaker – Pat McKeon (Ithaca College) “Sensory – Targeted Ankle Rehabilitation Strategies – Functional Improvements of the STARS”

New Committee Member - Lindsey DiStefano.

Policy and Procedure Changes

Grant Application and Contract Changes

June 2014 Research Committee Meeting at NATA Convention in IN. (26th or 27th)

Discussion:

10 BOC approved EBP CEU's by 2015

EBP Subcommittee Chair – Jennifer McKeon – new position – EATA Point Person – to keep track and be familiar with the procedure of proper paperwork and deadlines. The Process is expected to take up to 3 months to obtain acceptance.

3 Possible Types of EBP:

1. Foundation Application

2. Clinical EBP Application
3. Integrated Foundations and Clinical EBP Application.

Fee Structure: If we “bundle” our submissions, it is actually less expensive.
NOTE: There will possibly need to be some type of procedure put in place with the Treasurer for the payment process.

Honorariums: Due to the increase in the workload and expertise of the Speaker to address EBP, it is appropriate to increase the honorarium by \$200 minimum. Grant recipient – need to add EBP components to their presentation (30 minutes increased to 60 minutes) and therefore should receive the \$200(minimum) EBP honorarium.

Motion: Goldenberg makes motion to increase the honorarium \$200 for the EBP speakers. Second: Ullucci. Vote: 3/5/0. Did not pass - need further information.

Policy and Procedures – changes: Addition of Subcommittee duties, responsibilities, and time line. Grant application and contract changes. Shift in time lines with Research to Reality Sub-Committee Chairs.

Vote: To accept the Research Committee Reports 10/0/0.

9. Committee Reports

a. Information Center

Motion: Rehberg makes motion to accept the February 2014 Information Center Chair Report. Second: Dargusch

PowerPoint Slideshow went well. Tried to limit how many slide to 84 with a 10 second advancement for each slide. Need to get a bigger screen from BAV for the Registration area for next year.

Vote: To approve the February 2014 Information Center Chair Report 10/0/0.

b. Sponsorship/Fundraising

Motion: Goldenberg make a motion to accept the February 2014 Sponsorship/Fundraising Report. Second: Duffy.

Discussion: Krestrel was only company that sponsored a lecture. The Total Income brought in \$2515 from the silent auction. The fees this year were drastically reduced from the previous year and more options were added, hoping to lure sponsors.

Future: Dave Csillan will remain on the Committee to serve as point person. Sponsorship will begin earlier starting with the NATA Annual Meeting. Like the idea of bringing up items to the Reception and at the conclusion of the reception, the auction will close and items made available to the highest bidder. Need to coordinate a little bit with the Student Raffle, combine or assist to give them a percentage.

Charge: Csillan to tell New Chair, Rebecca Stearns, to discuss with MaryZ to see what the SD wants to do. Vote: To approve the February 2014 Sponsorship/Fundraising Report 10/0/0.

c. Student Delegation

Motion: Duffy Makes a motion to accept the February 2014 Student Delegation Chair Report. Second: Scott.

Discussion:

Grassroots - "We've got your back" theme. Need to use the New Logo in their collage or video presentation. Deadline: March 21. Delegates choose the top three (3/24) and post on Facebook for the most "likes" to determine the winner by March 31.

Future: New Delegates chosen by end of February. Change - District 3 Students, not District 4 to receive invitation to attend Convention in Phila. PA.

Vote: To approve the February 2014 Student Delegation Chair Report 10/0/0.

d. Quiz Bowl

Motion: Goldenberg makes a motion to accept the February 2014 Quiz Bowl Committee Report. Second: Dargusch.

Discussion:

1. All contestants need to be NATA members and the University's Program Director must make sure that their nominee is an NATA Member.

2. No motion on financial assistance – need more information.

3. NATA History Questions need to be kept in for our EATA QB.

4. Same format.

Vote: To approve the February 2014 Quiz Bowl Committee Report with decisions noted above 10/0/0.

e. Workshops

Motion: Duffy makes a motion to accept the February 2014 Workshop Reports and Spreadsheets. Second: Dargusch

Final Count: 176 Total Pre-Registered, 13 On-Site, Total = 189

Working on topics for next year with Program Chair.

Vote: To approve the February 2014 Workshop Chair Report 10/0/0.

f. Exhibit Committee:

New Members – Suggestion: Jocelyn McGill. We need a written report if there are questions in the "comp" area for the "co-chair" person, if one is needed.

10. Old Business

- P&P - any more revisions will be in June.

Charge: Duffy to Proposed Contracts for anyone who gives us money for our June Meeting.

- Frank George Scoring Tool review – Tanya, Sue, Diane and JenS spent some time at Foxwoods revising the wording and topics used for scoring. We will revisit this at our June face to face meeting as well as looking at the application on-line.
- UBSports Update – Template viewed by Goldenberg and John Furtado. Still working with NATA to pull up documents. Could be used for: D1/D2 Wire, Bulletin Board, PR tool for EATA and Sportsmed. The site is still NOT up and functioning as of today's date. We need to look at the site prior to voting to use and put the EATA name on this company's site. Re-visit this in June.

11. New Business

a. District Director Reports

We have a great new NATA building in Texas. NATA Corporate had all the committees down in Dallas – about 300 people. This meeting generated lot of energy and ideas for next year. EATA may want to do this as well in the future.

b. Tanya Dargusch named the Chair of the District Secretary/Treasurer for Committee and Vice Chair is AJ Duffy.

c. Confirm June meeting – 8th and 9th. Sunday start time will be 8:30am until finished.

Adjourn - Duffy makes motion to adjourn at 9:55pm.