The 25ᵗʰ Pinky Newell Address
By Michael S. Goldenberg MS, ATC

Back When

- Graduated from PSC in 1984

Past Pinky Newell Presenters

1987- Dr. Loyal Combs

1988- Dr. Stanley Hoppenfeld

1989- Robert Behnke

1990- Janice Daniels

1991- Dr. Daniel Arnheim

1992- Dick Malacrea

1993- Frank George

1994- Philip Donley

1995- Carl Nelson

1996- Ted Quedenfeld

1997- Otho L. Davis

1998- Jack Baynes & Mike Linkovich

1999- Carl Krein

2000- Paul Grace

2001- Chad Starkey

2002- Joe Godek

2003- Dave Perrin

2004- Jeff Ryan

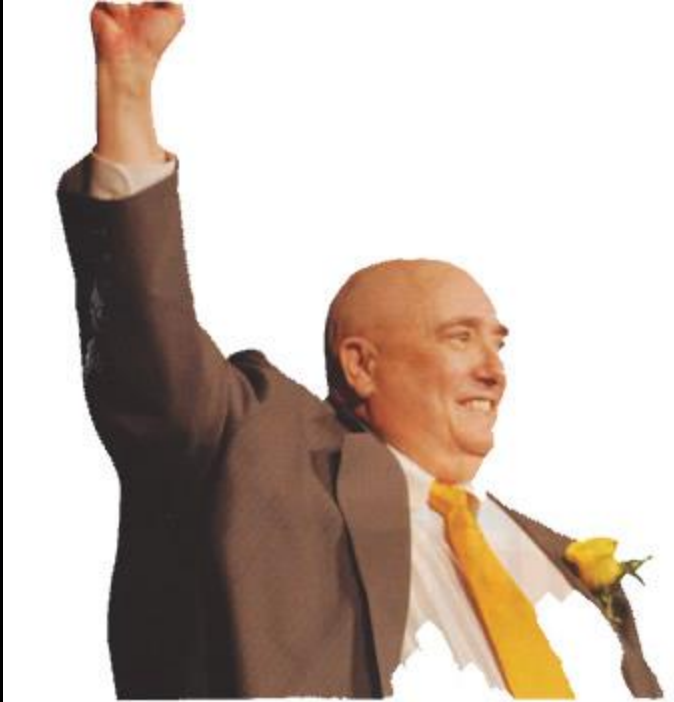2005- Peter Koehneke

2006- Marjorie King

2007- Charles Redmond

2008- Joseph Iezzi

2009- Kent Scriber

2010- Steve Bair

My Focus

- Leadership
  - Now That's Leadership

- Volunteerism
  - Why get involved?

Volunteerism

Who has been involved?

33 and Older Stand

32 and Younger Stand

Volunteerism

Who has been involved?

- One Thousand People Registered
  - 500 in Attendance Tonight

- Why Are You Here Now?
  - Different Reasons
  - Free Food
  - Support Someone Who is Receiving an Award
  - Passion for Profession
    - Importance of being here
    - This gives you the edge over those who absent

Volunteerism

See a Need…………..Fill a Need

Volunteerism

What if.......

- Pinky Newell
  - Founder of Modern Athletic Training

- Phil Hossler- NJ
  - Department of Education Certificate for Public School Athletic Trainers- Tenure

- Tim Kelly- NY
  - Very Influential with Getting Licensure Passed in NY

- Phil Donley-PA
  - Early Athletic Training Education

- Kerkor "Koko" Kassabian-MA
  - Founder of ATOM and State Licensure

Volunteerism

Why Get Involved?

- **Help Your Profession Evolve**
  - 10% of members do 90% of the work, WHY?
  - 3% of our members wrote letters to their congressman
  - More people voted regarding the logo change than for president of the NATA
  - Joshua Ramo "The Age of The Unthinkable"
  - Members must take ownership of their association
  - As times evolve, the NATA must evolve with it. Need input and ideas from members
  - Great feeling knowing you helped your profession grow
  - What will our professional organization look like in 20 years?

Volunteerism

Why Get Involved?

- Meet New People
  - How many new athletic trainers have you met outside of this convention?
  - How do you get new ideas to make the health care you provide better?

- Networking for Jobs
  - Andrew Kukla

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Volunteerism

Why Get Involved?

- Personal Growth
  - Get Out of Your Comfort Zone
    - Getting involved can increase stress, but good stress

Volunteerism

Why Get Involved?

- **Professional Stimulation**
  - Secondary School Setting-only athletic trainer
  - Sharing of Ideas at Meetings

Volunteerism

Why Get Involved?

- **Learn New Skill Sets**
    - Finances
    - Decision Making
    - Running Meetings
    - Roberts Rules of Order

Volunteerism

Why Get Involved?

- Help Build Leadership Skills
  - Character
    - Defines who you are!
    - Character vs Compromise

  - Character is More Than Talk

  - Action is The Real Indicator of Character
    - Your character determines who you are
    - Who you are determines what you see
    - What you see determines what you do
    - You can never separate a leaders character from his actions

  - Leaders Cannot Rise Above The Limitations of Their Character

Volunteerism

Why Get Involved?

- **Help Build Leadership Skills**
  - Communication
    - Helps improve your communication skills

  - Commitment
    - People want to follow people who show commitment

Volunteerism

Why Get Involved?

- Help Build Leadership Skills
  - Passion
    - Passion makes the impossible possible

  - Relationships
    - "The most important single ingredient in the formula of success is knowing how to get along with people" *Theodore Roosevelt*
    - Not everyone will agree around the table

Volunteerism

Why Get Involved?

- Employer Pride
    - Tim Weston, District 1 Secretary
    - Salary Increase

Volunteerism

Why Type of Person Are You Going to Be?

- Whatever versus Whatever it Takes

- Passive or Active

- Challenge to Curriculum Directors and Educators
  - Students are influenced by their role models
  - Are you involved in your associations?
  - Do you promote involvement?
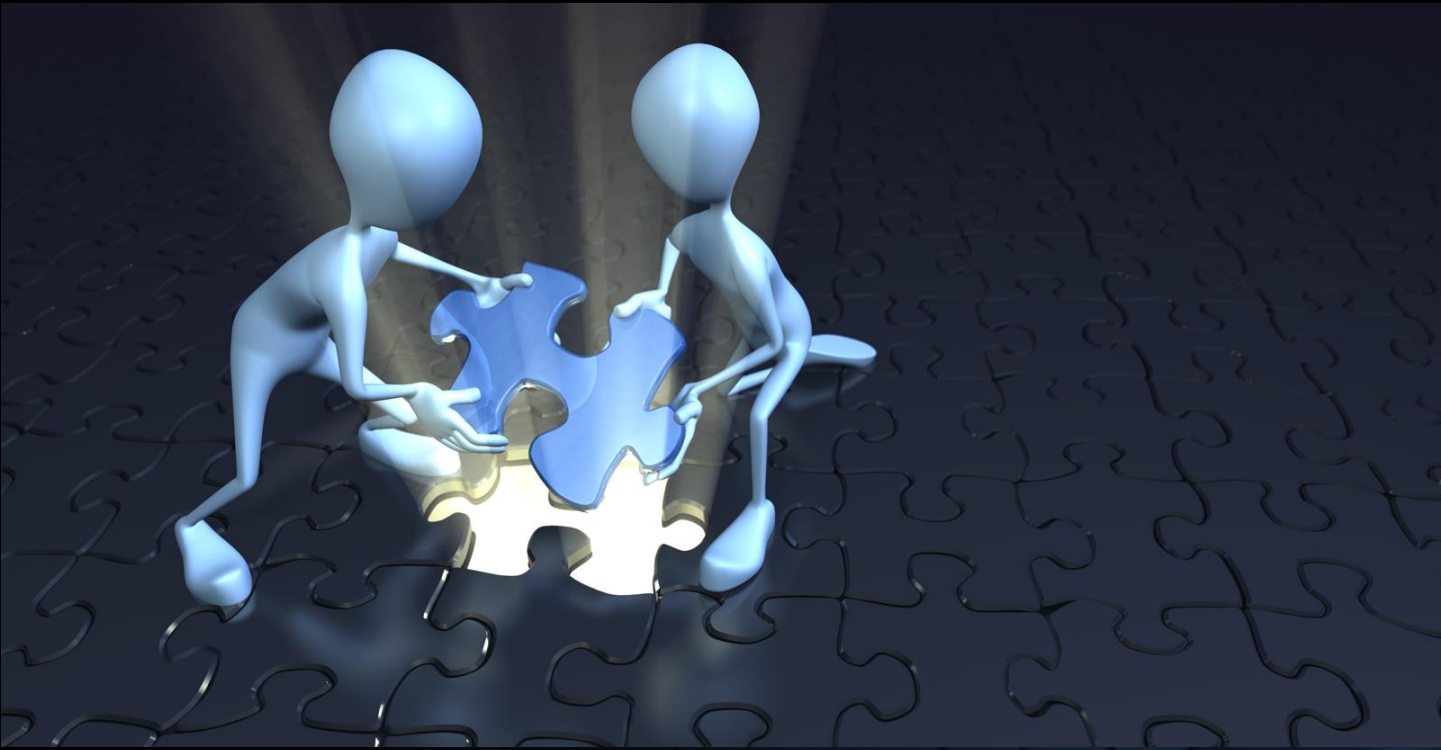   - Even just making a phone call to your legislator

Volunteerism

Why Type of Person Are You Going to Be?

- "Any time you have an opportunity to make a difference in this world and you don't, then you are wasting your time on Earth." *Roberto Clemente*

- Volunteerism Will Help Make You the Best Athletic Trainer You Can Be!

FILL A NEED!