



	Awards Banquet Sponsor	Sunday night event Tailgate party	Reception Hour Sponsor	Name Badge Lanyard Sponsor	Educational Summit Active Sponsor	Pinky Newell Address Sponsor	Registration Gift	Student Program Sponsor	Marjorie A. King Research to Reality Presentation	General Presentation /workshop Sponsor	Quiz Bowl Sponsor	Hospitality Suite Sponsor	Electronic Sponsorship Options	Convention App Splash Page Sponsorship	App Banner Ad	Convention App Featured Exhibitor (4)
Fee	\$5,000	\$2,500	\$2,500	\$2,000	\$2,000	\$1,000	\$1,500	\$1,000	\$2,000	\$250	\$500	\$500		\$1,000	\$500	\$100
<b>Registered exhibitors pay</b>	4,000 + booth	\$2,250 + booth	\$2,250 + booth	\$1,800 + booth	\$1,800 + booth	\$900 + booth	\$1,350 + booth	\$900 + booth	\$1,800 + booth	n/a	n/a	n/a		n/a	n/a	n/a
1. Business logo listed in the sponsors' section of the conference website	X	X	X	X	X	X	X	X	X	X	X	X		X		X
2. Listed as sponsor on display board in Registration Area for the length of conference.	X	X	X	X	X	X	X	X	X	X	X	X				
3. Opportunity to distribute promotional materials at event	X	X	X	X	X		Logo On gift Promotional material in gift bag	X	X	X						
4. A sponsorship "Thank You" acknowledgement at the specific sponsored session.	X	X	X			X	X	X	X	X	X					
5. PowerPoint slide promoting your business shown on TVs throughout convention space.	X	X	X	X	X	X	X		X	X	X					
6. Signage displayed at entrance during specific session.	X	X	X			X	X	X	X	X	X	X				
7. Logo displayed throughout rotating power point slides during event	X	X					X		X							
8. Includes exclusive reception table space/signage		X	X									X				
9. Unique Sponsorship Features	This event will have the greatest number of attendees at a single time! EATA honors its award winners, 49 club inductees while enjoying a wonderful meal together	This fun filled night is designed promote your product or service while our attendees indulge in classic "tailgate" fair while having a great time socializing. You will be provided a table for products or representatives to talk to our members plus the above.	Exclusive sponsorship provides you with ability to interact with all attendees during the reception hour, leading up to the awards banquet. Includes area for info and signage throughout reception area.	A lasting advertisement which will be used by our members throughout the year. Features your logo plus above	Provided quality face-to-face time with AT educators to showcase and discuss your company's products as part of the Educational Summit programming.	Pinky Newell is a legend in athletic training and this address is given by noteworthy individuals making it highly attended.	Have your logo distributed as part of the registration gift for ALL attendees!	Option to address students during program available.			Company logo is presented on quiz bowl question slides and sponsor has the option to take photos with winners.	Complimentary food, coffee, and beverages for the EATA Board, moderators, and the student delegates, which provides your signage in/around hospitality suite.		Your company is displayed at the opening screen of the convention app. The information on the app will continue to be active for the year sponsored	The EATA APP is used during and after the convention for all attendees. This banner ad will get noticed!	Your company is displayed within the convention app home page as a featured exhibitor.