



September 2018

EATA ANNUAL MEETING Exhibitors:

Thank you for your interest in exhibiting your products at the Eastern Athletic Trainers' Association 71st ANNUAL MEETING. This year, District 2 is hosting the ANNUAL MEETING at the Valley Forge Resort and Casino adjacent to Valley Forge National Park. The dates of the meeting are January 11 – January 14, 2019. All of the activities are conveniently located on the Resort Property.

Certified athletic trainers and allied medical personnel representing professional sports, colleges, high schools, clinics, and industry from the ten Northeastern states will be attending. We have averaged over twelve-hundred attendees the past three meetings in District Two.

The EATA Executive Board and President Greg Janik have maintained the schedule format – the exhibits will still be open one day, Saturday, January 12, 2019 from 9:00 – 3:00. The set-up times will be Friday 2:00 – 5:00 and Saturday 7:30 – 9:00 AM before the doors open. An exhibits break has been scheduled at 12:00 – 1:00. Exhibitor booth set-up after 5:00 on Friday is allowed by request only.

The cocktail party and banquet is scheduled on Saturday evening (January 12, 5:30 – 9:30 PM) and two seats will be reserved for each exhibit booth. The EATA Executive Board requests each exhibitor attend the banquet festivities in order that all EATA members give thanks and recognition to all exhibitors supporting the EATA.

Exhibitor registration has been very successful through our web site: Simply go to www.Goeata.org and register for space with a MC, AMEX or Visa credit card. All completed registrations are forwarded to me; you will receive an email confirmation and receipt. If you prefer, you may make payment by check after registering. All check payments (made out to EATA, Inc.) can be mailed to our association treasurer, an address will be provided in your confirmation email.

Tel: (716) 512-4806

E-mail: exhibits@goeata.org

Special Notes

The Early Registration fee is \$600.00 for a single and \$500.00 for each additional booth space. Please register by December 7, 2018.

Registrations received after December 7th will be \$650.00 for a single and \$500.00 for each additional booth.

Booth assignments will be completed after December 1st and a list is forwarded to General Exposition Services. Booth assignments are prioritized by commitment to EATA and then to NATA. Booth registrations received after December 1st are assigned space on a first come-first served basis with consideration for product compatibility.

The room rates at the Valley Forge Resort and Casino are \$155.00 single / double / Triple / quad. The EATA room rate is held until December 20, 2018, so book your room early. The Valley Forge Resort and Casino reservation telephone number is 610.354.8118. You may also book your room on-line by going to the EATA website and linking to the hotel reservation page.

Coffee Service will be available on the exhibit floor beginning at 7:30 AM Saturday morning.

- Drayage of your booth and product samples can be shipping through General Exposition Services at their rates. Your shipment will be placed in your booth location ready for set-up. GES charges each exhibitor based on the weight of each shipment.
- The Valley Forge Resort and Casino does allow exhibitors to carry in their own samples provided you do not use dollies, hand trucks, or pallet jacks on the marble tile or carpeted areas outside of the ballroom. All materials must be loaded in through the service entrance of the Event Center which is easily accessible from the loading dock.

The 2019 Educational program is available for review on our website under the Annual Meeting link.

Sponsorship opportunities are available; Please refer to the sponsorship page under the exhibitor tab.

If you are a new exhibitor with EATA or have new branding you wish to highlight please send me a high-resolution image of your brand to be included on the booth signage.