



September 2019

EATA ANNUAL MEETING Exhibitors:

Thank you for your interest in exhibiting your products at the Eastern Athletic Trainers' Association 72nd ANNUAL MEETING. This year, District 1 is hosting the ANNUAL MEETING at the **Foxwoods Resort Casino in Mashantucket, CT**. The dates of the meeting are January 10 – January 13, 2020. All of the activities are conveniently located on the Resort Property.

Certified athletic trainers and allied medical personnel representing professional sports, colleges, high schools, clinics, and industry from the ten Northeastern states will be attending. We have averaged over fourteen-hundred attendees the past three meetings in District One.

The EATA Executive Board and President John Hauth have maintained the schedule format – the exhibits will still be open one day, Saturday, January 11, 2020 from 9:00 – 3:00. The set-up times will be Friday 2:00 – 5:00 and Saturday 7:30 – 9:00 AM before the doors open. An exhibits break has been scheduled at 12:00 – 1:00. Exhibitor booth set-up after 5:00 on Friday is allowed by request only.

The cocktail party and banquet will be held on Saturday evening (January 11, 5:30 – 9:30 PM) and two seats will be reserved for each exhibitor. The EATA Executive Board requests each exhibitor attend the banquet festivities in order that all EATA members give thanks and recognition to all exhibitors supporting the EATA.

Exhibitor registration is online only (www.goata.org). All completed registrations are forwarded to me; you will receive an email confirmation and receipt. If you prefer, you may make payment by check after registering. All check payments (made out to EATA, Inc.), should be mailed directly to the EATA Treasurer. Mailing address will be included on your registration confirmation email.

Any questions, please contact Bob O'Malley at

Tel: 716-512-4806

E-mail: exhibits@goata.org

Special Notes

The Early Registration fee is \$650.00 for a single and \$550.00 for each additional booth space. Please register by December 6, 2019.

Registrations received after December 6th will be \$700.00 for a single and \$600.00 for each additional booth.

Booth assignments will be completed after December 1st and a list is forwarded to Capital Convention Services. Booth assignments are prioritized by commitment to EATA and then to NATA. Booth registrations received after December 1st are assigned space on a first come-first served basis with consideration for product compatibility.

The room rates at the **Foxwoods Resort Casino** are \$173.00 single / double / Triple / quad. The EATA block of rooms will be released as of December 19, 2019, so book your room early to ensure space and the rate. The **Foxwoods Resort Casino** reservation telephone number is 800-369-9663, then enter #, 2, 1. Reference Group Code: **M1EAS0120I**. You may also book your room on-line <https://book.passkey.com/go/EATA2020>

Coffee Service will be available on the exhibit floor beginning at 7:30 AM Saturday morning.

- Drayage of your booth and product samples can be shipped through Capital Convention Services at their rates. Your shipment will be placed in your booth location ready for set-up. Capital Convention Services charges each exhibitor based on the weight of each shipment.
- The **Foxwoods Resort Casino** does allow exhibitors to carry in their own samples provided you do not use dollies, hand trucks, or pallet jacks on the marble tile or carpeted areas outside of the ballroom. All materials must be loaded in through the service entrance of the Event Center which is easily accessible from the loading dock.

The 2020 Educational program is available for review on our website under the convention link on the EATA website

Sponsorship opportunities are available; please refer to the sponsorship page. https://goeata.org/convention_sponsor_information.htm

If you are a new exhibitor with EATA or have new branding you wish to highlight please send me a high-resolution image of your brand to be included on the ANNUEL MEETING app.

For the best in-app resolution, images should be about 300 by 300 pixels (JPEG, PNG, etc.). For rectangular images, we recommend portrait view over landscape.