



Dear Athletic Training Supporter:

As a friend of athletic training, the Eastern Athletic Trainers' Association (EATA) would like to offer you an opportunity to expose your company/products to our organization, which represents nearly **20% of the National Athletic Training Membership!** Each January since 1949, athletic trainers from NATA Districts 1 (ME, RI, MA, VT, NH, CT) and 2 (NY, NJ, PA, DE) have met for the advancement and improvement of our profession.

This year marks the beginning of the 75th anniversary celebration of the EATA. Our meeting will be held **January 6th – 9th in Boston.** Throughout these four days, attendees will participate in continuing education workshops, general lectures, state and district meetings. In addition, athletic training students will be in attendance for a concurrent program specific to their needs.

We are currently soliciting sponsors for our meeting. Please review the enclosed information and fee structure for sponsorship. When applicable, opportunities will be awarded on a first come, first served basis. There is only one sponsor for each opportunity unless noted otherwise designated. **Sponsorship deadline is December 2nd unless otherwise indicated.**

I am working closely with our Exhibit chair – Bob O'Malley so that we are able to give special sponsorship rates for our registered exhibitors.

It is your support that really drives our efforts; therefore, we hope you will strongly consider a sponsorship at this year's meeting. If you have any questions, please do not hesitate to contact me at:

AJ Duffy III MS, AT, PT Chair
EATA Sponsorship Committee
Office: 610.499.4445
Email: Sponsorship@goeata.org

Sincerely:

A handwritten signature in black ink that reads 'AJ Duffy III'.



HIGHLIGHTS OF SPONSORSHIP OPPORTUNITIES FOR 2023:

Awards Banquet (Saturday evening) - \$5,000:

Only one (1) of these sponsorships are available.

Awards Dinner Banquet takes place Saturday evening from 6:30PM-9:00PM and is the social highlight of the conference. This is provided free to all attendees who register in advance and it typically sells out.

- Exhibitor receives a 20% discount on this sponsorship.
- Complimentary general presentation sponsorship option included.
- Acknowledgement during the banquet.

Reception Hour Sponsor (Before Awards Banquet)- \$2,500:

Only one (1) of these sponsorships are available.

Exclusive sponsorship that provides you with access to interact with all that attend the reception hour the directly precedes the awards dinner banquet and coincides with the final hour of the silent auction. Includes:

- Exhibitor receives a 15% discount on this sponsorship.
- Complimentary general presentation sponsorship option included.
- Acknowledgement during the reception.

Name Badge Lanyard Sponsor - \$2,000:

Only one (1) of these sponsorships are available.

All attendee name badge Lanyards will include sponsors logo. **Deadline November 1st**

- Exhibitor receives a 10% discount on this sponsorship
- Complimentary general presentation sponsorship option included.

William E. "Pinky" Newell Address Sponsor (Saturday afternoon) - \$1,500:

Only one (1) of these sponsorships are available.

Sponsorship for our key address in honor of Pinky Newell, the "Father of Modern Athletic Training". A maximum of one (1) sponsor is available.

- Exhibitor receives a 10% discount on this sponsorship.

Student Program Sponsor - \$1,000:

Only one (1) of these sponsorships are available.

Sponsorship to acknowledge and support the youngest members of our profession. Option to address students during program available.

- Exhibitor receives a 10% discount on this sponsorship.

Quiz Bowl Sponsor (Friday evening) - \$500:

Only one (1) of these sponsorships are available.

Students square off to demonstrate their knowledge in this *Jeopardy* style competitive event. Company logo is presented on quiz bowl question slides and sponsor has the option to announce winner.

Hospitality Suite Sponsor - \$500:

Only one (1) of these sponsorships are available.

Complimentary food, coffee and beverages for the EATA Board, moderators, and the student delegates.

- Provides your signage within the hospitality suite.

General Presentation/Workshop Sponsor:

Bonus feature for indicated sponsorship levels for visibility during a general presentation. A maximum of one sponsor per presentation is provided and selection of presentation/workshop is on a first come, first serve basis.

ELECTRONIC SPONSORSHIP OPPORTUNITIES:**Convention App Splash Page Sponsor –\$1,000:**

Only one (1) of these sponsorships are available.

Your logo/artwork is displayed at the opening screen of the convention app. A maximum of 1 sponsor is available. The information on the app will continue to be active in perpetuity for the year sponsored (i.e., previous Convention apps will always list the sponsor).

Convention App Featured Sponsor – \$100 – Four (4) Maximum:

Only four (4) of these sponsorships are available.

Your company will be displayed within the convention app home page as a featured exhibitor.

SEE TABLE FOR A COMPARISON OF THE FULL OPTIONS AVAILABLE