

Eastern Athletic Trainers' Association, Inc.
66th Annual Meeting and Clinical Symposium
Executive Board Meeting Minutes
Foxwoods MGM Grand, CT.
January 10, 2014

Executive Board: Diane Sartanowicz (Past-President), John Davis (President), Jennifer Brodeur (President-Elect), Robb Rehberg (Treasurer), Jennifer Semle (Secretary), Paul Ullucci (District 1 Director), Joe Scott (District 1 Treasurer), Sue Guyer (District 1 Secretary), Michael Goldenberg (District 2 Director), AJ Duffy (District 2 Treasurer), Tanya Dargusch (District 2 Secretary). Incoming Officers: Ron Laham (EATA Treasurer), Tim Weston (District 1 Director), David Csillan (D2 Secretary). [Note: Diane Sartanowicz (D1 Treasurer).] Student Delegates: William Fong (SD President), Kimmie Faucher (SD Secretary), Stephanie Paynter (SD Treasurer), Ariel Zaleski (SD Program Chair). Committee Chairs:
Additional Guests:

Breakfast (7:30am)

1.0 Call to Order (8:02am) – President John Davis

1.1 Welcome

1.2 Introduction of Executive Board Members

1.3 Welcome to the New Officer Elect Members:

Ron Laham – EATA Treasurer Elect

Tim Weston – District 1 Director Elect

David Csillan – District 2 Secretary Elect

Diane Sartanowicz – EATA Past President to District 1 Treasurer Elect

1.4 Introduction of Student Delegation Officers:

Will Fong – SD President (Student Webmaster)

Kimmie Faucher – SD Secretary

Stephanie Paynter – SD Treasurer

Ariel Zaleski – SD Program Chair

Note: EB Officer sit next to respective Student Delegate Officer during meeting.

2.0 Secretary's Report: (Jen Semle)

2.1 Approved Minutes – June 2013 and November 2013 to be placed on website.

Once the Dropbox process was resolved, things seem to be working. Clean up photos (uses too much memory). Use to place pictures for the event and remove afterward. Archive the conference. Jeff Stone – History & Archives needs to be added to Dropbox.

2.2 TelSpan Information - to discuss under “New Business”.

TelSpan representative gave a presentation (in Dropbox) of what new technology their organization has to offer us since we already use this company for our conference calls.

CE opportunity - to place lectures from EATA Conference online for cost/services.

Conferencing/Net meeting – like a “Facetime” or a “Skype” with webcam etc.

Charge: Jen Semle to look into and compare prices/services to bring back for our February call.

3.0 Treasurer's Report: (Robb Rehberg)

Motion: AJ Duffy motions to accept the January 2014 Treasurer's Report. Second: Paul Ullucci

3.1 Account Summary Portfolio

3.11 Investments

Total Assets: December 31, 2013 = \$154,143.70

 January 7, 2014 = \$287,948.51

Transfer (since Nov. 2013 conference call) was made to Research and Scholarship as expected.

We are in great financial shape.

3.12 Income

Projected Surplus: \$18,022.75 before onsite registration, silent auction etc.

Difference: Always in the negative at this point in the year prior to the conference. (Comps, Donations, Dividend Income)

Exhibitors: +\$12,477.00: Budgeted 30/35 this year and actual is approximately 50.

Sponsorship: Was not added to the budget numbers. Hopefully this brings in some more funding.

Scholarships: Will change since we will actually pay out of the fund directly this year.

3.2 Lisa Quadrini – Financial Advisor

Top Goals: how to use the financial success to better your organization - review cash flow – the need for expenses: Research and Scholarships.

Asset Allocation: skewed due to the present convention income.

Main Checking Account: Cash=\$149k cash. Income=\$0.3k/year (Transfer of Asset to Research Account).

Research: Value=\$170k. Cash=\$37k.

Recommendation (Lisa Quadrini): Use a Global Real Estate Fund (current Yield=6.7%) & 15k Preferred Fund to put into Research. In June, we can look in to where we are after conference expenses all paid out.

Motion: Paul Ullucci makes motion to have the EATA increase the Research Grant to \$10k annually, starting in 2015. Second: Robb Rehberg. Vote: 10/0/0.

Scholarship – Note of change – Main Account we use to hold Black Rock Funds – great core investment. Money was moved out of Main Account to Scholarship.

Motion: Ullucci makes motion to increase the 11 EATA Undergraduate Scholarships, starting in 2015 to (\$2500 presently) \$3k and that the EATA absorb this increased cost, in its entirety...therefore the current amounts would remain fixed for the districts. Second: Rehberg. Vote: 9/0/0. Missing: Brodeur.

Discussion - Ideas: Bridge the gap for one year with \$2k of expense. Cost to do it now: \$25/30 (Additional of \$13,500. There is no change to FGA. EATA pays \$8 and the districts pay remaining. D1=\$1500)

3.3 Pre-registration Numbers – 1231 total. Less Comp. (*see Registration Report)

Signup4: Completely using Sign4 and has saved money and a great deal of time. We want to try to make this registration process as simple as possible to allow other people to help and/or take over. Keep looking at how we can do things as simply as possible, to save time and money.

Chromebooks: Worked out well last year. New for this year: use the “barcode scanner” for quicker registration on site.

Banquet Ticketing: Changes were made this year due to the larger volume. This will hopefully be able to control the numbers needed.

Credit Card: Signed up for a “square account” for easy credit card payment scanning. This program allows for a signature with finger/pen.

UBS: Treasurer is able to download transactions directly to Quicken.

Note: Get Treasurer Elect, Ron Laham, involved earlier in the budget process. We need to look at investing in a new Merchant Account. PayPal accurately does this now. There are other companies out there.

Discussion on the Future: We need to look at where we want to go in the future. (See Lisa Quadrini discussion)

Motion: Ullucci makes motion for the EATA to absorb all of cost for the Student Program, removing the costs from the Districts; including the Student Delegate (all 12) costs, be absorbed by the EATA beginning in the next EATA Budget 2015. Second: Michael Goldenberg. Vote: 10/0/0

Policy Change: Due to the above motion regarding travel arrangements and reimbursements. Duties fall under the Past President along with the SD Treasurer - need to handle the travel.

Vote: To approve the January 2014 Treasurer’s Report: 9/0/1(RR)

4.0 Program Chairperson’s Report: (President Elect – Jenn Brodeur)

Good turnout at workshops this morning. Speakers have all arrived.

CE’s – 15 total. Workshops are 2.5 = 17.5 total allowable CE’s

Banquet tables will be added to registration for ticket collection. Need a comp list.

Discussion: on possible changes to make in P&P for Awards Banquet. Currently: “All award winners +1”. Over the 1 comp. guest should be a lesser cost instead.

Motion: Joe Scott makes a motion that we change the P&P to reflect: if additional tickets are needed by all award and scholarship winners, then they will be paid “at cost” for the charge of the meal. Second: Diane Sartanowicz. Vote: 9/0/0. Missing: Susan Guyer

This year – Treasurer will give refunds on the Banquet Dinners for the Award Winners.

5.0 Director's Report: (D1-Paul Ullucci, D-2 Michael Goldenberg)

Introduction of President Jim Thornton and Executive Dave Stadler.

State of the NATA is very good. Moving Headquarters this month and will have a 2 day computer shutdown. Great new building with tenants (rent) already.

6.0 Committee Reports

6.1 Registration (Laurie Zaparzynski)

Changes: Signup4 made registration much easier.

Problems: Guest badge issue Exhibitors: different card stock used

Budgetary Items: Nothing needed (used left over items from last year)

Note: Laurie Z. is giving up the Head Registrar position and would like to train someone for the next year but will remain available to help on a lesser degree.

6.2 Exhibits (Bob O'Malley)

Motion: AJ Duffy makes motion to accept the January 1, 2014 Exhibits Report.

Second: Diane Sartanowicz.

Booths: Sold 54 booths to 47 exhibitors = \$26,300. 32 of 47 exhibitors registered online. Cost: \$39 each with a minimum of 50. J&J – comp. booth as per NATA Sponsorship. 15/46 purchased booths after the early-bird December 1st deadline, therefore an additional \$50 per booth received. Student Program – 2 tables Cal. of PA and PPT of LI. There were 14 first-time exhibitors with us this year which is a higher number than normally. (Possible reason why ¼ of the regulars did not return – regional show issue choices)

Sponsorship Booth: Added 10 more items to their booth and needs another table.

Poster boards: Cost \$45 each. 15 ordered for research posters.

Attendee Bags: Continued agreement with Performance Health/Bio-freeze samples \$250 paid for marketing with us.

Coffee Service Sponsor: Bostock of GameReady (\$200)

Donations: Human Kinetics – books for raffles in lieu of attending

Banquet: 46 tickets needed for exhibitors.

Refund: Kattasu Medical – booth. “Suffered a tragic event” and requested a refund. Needed correct documentation and will follow the refund procedure.

Future:

PowerPoint plasma screen promotion idea - for untapped sponsorship income— images running all over the place without charging us. All venues need to ask for new possibilities. Vendors could send us a video and rent (fee) time on the screen. Sponsorship Committee proposed idea.

Loews Layout challenges – 2015 more tabletops instead of booths needed. Bank Vault layout – awkward and lacks flow. Change the layout to run the flow of the room better for next year. Speak with the decorator that we will use for ideas. Serpentine may be used for better flow.

Co-Chair needed for Exhibit Committee: Next year – If Bob O’Malley is elected President of NY State – wants to “co-chair” next year while he is State President: Co-chair would get the 2015-16 room/registration/travel.

Ideas: Exhibitor Bingo - stamp portion of the badge for specific giveaways. Need to add a 25 year exhibitor acknowledgement next year.

Vote: To approve the 2014 January Exhibitor Report - 9/0/0. Missing: Brodeur

6.3 Workshops (Steve Nemes)

Motion: Duffy makes motion to accept the December 23, 2013 Workshop Report.

Second: Michael Goldenberg.

Pre-registration Numbers: 130 for 9 offered workshops. (152 last year)

Income: \$10,690 this year (\$7,400.00 last year). More registrants signed up for multiple workshops (i.e. 22 less signups but 176 participants; last year 167 participants).

Changes: Increase Workshop E to 30 participants (21 now).

Vote: To approve the December 23, 2014 Workshop Report - 8/0/0. Missing: Brodeur/Rehberg.

6.4 Webmaster (Michael Goldenberg)

Motion: Duffy makes a motion to accept the January 6, 2014 Website Report. Second: Guyer.

Signup4 – Has worked out great. Want to turn over registration process over to Robb now that he is stepping down from the EATA Treasurers position. There are more programs that we could utilize on Signup4 that we just don't have the time to use. Turning the registration process over to Robb will allow Goldenberg time to do the compendium and website. Want to formulate an EATA Website and Registration Committee. Will have more information about this during our February conference call.

Registration Numbers: Membership registration trends continue to be similar this year with the majority (72%) of our members registering in December. Less than 25 members registered twice due to a variety of reasons. Total Registration is 1254 which is a +534 difference than last year and the highest ever (2012@ 1231 i.e. +24) for pre-registration numbers.

Exhibitor Registration: Similar to the past few years. A few phone calls were received from potential exhibitors who found our EATA Conference information on Google and wanted more information. Bob O'Malley does a good job at getting the information in early enough in order to launch on-time.

Comments: Invitation emails sent every two to three weeks until end of November and then a final reminder on December 16th (four days left to register). Emails were only sent to those members who had not registered. Only one glitch regarding a feature in the programming in the system and will be solved in the future. Thanks to Robb, Susan and Laurie for their patience with the new process using Signup4.

Compendium: Open to public on January 8, 2014. Eight speakers had not submitted their presentations at this time.

Website: Keep informed about updating materials on the website.

Vote: To approve the January 2014 Website Report - 8/0/0. Missing: Rehberg/Brodeur.

6.5 Site Selection Committee (Bill vonLeer)

Motion: Duffy makes motion to accept the (Dec/Jan) 2014 Site Selection Reports.

Second: Sartanowicz.

Future Locations: 2015-Loews, Phila, PA. 2016-Sheraton, Boston, MA. 2017-Loews, Phila, PA. 2018-Sheraton, Boston, MA.

2015: Loews, Phila. – Look into Crystal Tea Room or even the Marriott (need a separate negotiation and contract) for added room space possibility for 2015. Include: The Hahnemann Group that wants to help with lecture, speakers etc. Loews has had new construction since our last visit: A new restaurant (top floor), lobby and some meeting/common areas have been totally refurbished.

Note: With the record number of bookings this year has led to a review of our contract for room blocks for the next two years. Currently we are at 1000 room nights and possibly (looking at +25 rooms for Fri and Sat nights).

2016: Sheraton, Boston – addendum to contract – additional hotel room max: 50 (25 rooms/2 peak nights - Fri/Sat). We are at 1000 now.

2019 District 2 – looking at properties begins this month. Properties to look at are Valley Forge and Hershey, PA. We will probably have outgrown the Loews in Phila. by this year. Atlantic City is also a possibility.

Vote: To approve the January 2014 Site Selection Reports - 10/0/0.

6.6 Student Delegation President Report (Will Fong)

Taping contest – Had issue last year with wrinkles and not correct ankle tape job. This year will judge for: 1. Speed. 2. Neatness and speed. Awards will be given to the top 2 winners. Thank you to Mueller for their yearly tape donation.

Program – the student attendance was lower on the last day compared to the beginning of program. “Stories from the sidelines” may need to be pushed to a later time to try to keep the students longer. Lot of good things the students are looking to learn this year – resume writing etc.

6.7 Student Delegation Chairperson’s Report (Mary Mundrane- Zweiacher)

Motion: JScott motions to accept the January 2014 Student Chairperson Report.

Second: Tanya Dargusch.

2014 Student Program Format

6.71 Taping Contest – Mueller Sponsor. District Directors are the judges.

6.72 Speakers:

James L. Thornton Keynote Address - Diane Sartanowicz

Jeffrey “Stoney” Stone Service Award – Greg Janik

Robert Huggins – “Stories from the Sidelines”- always stands out.

6.73 Raffle: Donations low this year, possibly due to the EATA Silent Auction. Thanks to Bob O’Malley and the Pro AT’s for their items.

6.74 Grassroots contest – Yearly request of \$200 from EATA. Theme: “Athletic Training, It’s not just a Profession”. Display the reasons why they are passionate about athletic training.

6.75 Stephanie Paynter – Liaison between the NATA SD and the EATA SD.

6.76 New Delegates names needed by April 2014 at the latest.

P&P: New changes need to be made to SD P&P, which is to be included in EATA P&P.

Vote: To approve the January SD Chairperson Report - 8/0/0. Missing: Brodeur/Guyer.

6.8 By-Laws (Tim Sensor) – No report - Nothing new to change in The Bylaws.

6.9 Sponsorship (Dave Csillan)

Motion: Scott motions to accept the 2014 Sponsorship Report. Second: Sue Guyer. Developed the committee as a “team concept”.

Silent Auction – approved during a conference call. Use cash or credit card. 17/20 = \$1700 starting bid totals. Problem – authenticity questioned. Investigate in the future items. Place a sign “in good faith” on the signature items.

Future of Committee - David Csillan must step down as Chairperson, due to new District 2 Secretary-Elect position. Want to keep the team together so request to have Rebecca Stern move in to Chair position and Dave to be a point person for the Committee.

Motion: Duffy motions to make Rebecca Stern the Chair of the Sponsorship Committee. Second: Ullucci. Vote: - 8/0/0. Missing: Brodeur/Rehberg

Vote: To approve the 2014 January Sponsorship Report - 8/0/0. Missing: Brodeur/Rehberg.

6.10 Information Center (Deanna Errico)

Motion: Goldenberg makes motion to accept the 2014 Information Center Report. Second: Duffy.

Hall of Fame – rotate them out each year. Included - 8 Top Accomplishments for Power Point.

Photo Storage – much better with slideshow at banquet.

Vote: To approve the 2014 Information Center Report - 7/0/0. Missing: Sartanowicz, Guyer, Brodeur, and Ullucci (Weston as proxy vote).

6.11 History & Archives (Jeff Stone)

Motion: Guyer makes a motion to accept January 2014 History & Archives Report.
Second: Dargusch.

Review of “EATA Activities”: Reviewed – Half stored material at Ullucci office.
Compiling - EATA Banquet Programs, Pinky Newell Presentations (getting addresses for request)

Future: Separate information into “Categories of EATA”: EATA Conferences, EATA Minutes, District Minutes, EATA Banquets, pictures. Meet with Springfield College archivist for important information. Expand the EATA Historical Timeline. Finalize State Officer List.

The EATA needs to move towards completion of “EATA charges” on the table since last year.

EATA Website – H&A Historian gets to put whatever they would like to on the website. Information needs to be consistent and EATA appropriate?

Charge: Past President to follow up with Jeff on his charges from last year. Wean out what is specifically EATA vs. NATA vs. District issues. EATA has to get done. The bins must be looked through.

Vote: To approve the January 2014 History & Archives Report - 9/0/0. Missing: Brodeur.

6.12 Honors & Awards (Joe Camillone)

No written report. Has a committee (from each district): Jim Malseed (D2) and Nairi Malkonian (D1). D1 and D2 Directors will help with this task.

History Information should be written in regards to the understanding of each award(s) and the link to a specific company. (J&J, HSchein) So that we have a history when certain person/people who has been instrumental in the building of each award.

P&P Clarification: changes to some of the wording: Example: Moyer winner plus spouse....all award winners awarded one comp and one guest. Clean up the Bio for the Pinky Newell.

6.13 Moyer Award (George O’Neil)

Motion: Duffy motions to accept the 2014 Moyer Award Committee Report. Second: Dargusch.

There were a total of 5 nominations received for the Dr. Moyer Award. Chosen was Dr. Jeffrey Anderson, Director of Sports Medicine at the University Of Connecticut. The 2015 selection process begins in May/June 2014.

Vote: To approve the 2014 Moyer Committee Report - 6/0/0. Missing: Scott, Goldenberg, Rehberg, and Brodeur.

6.14 Scholarships (Neil Curtis)

Motion: Duffy motions to accept the January 2014 Scholarship Report. Second: Guyer.

Review: provided the board with statistics of scholarship winners/applicants over the last 12 years, conference call in May 2013 - reviewed the overall process and scoring of applications, received 63 applications (most/second most) and selected 11 recipients.

Action Items: Investigate mechanism to communicate with outside sponsors of awards for their continued support of sponsorship monies, Revise the form to be completed electronically.

Scholarship winners did not get the information that they were winners until later and had to get lodging in another hotel due to the high volume attendance numbers. Timeline: Is SC able to move the selection date to October?

Motion: Duffy makes a motion that EATA will reserve 1 hotel room for each undergraduate scholarship winner. Second: Dargusch. Vote: 10/0/0.

P&P: Change in SD and EATA

Vote: To approve the January 2014 Scholarship Report – 10/0/0.

6.15 Quiz Bowl (Greg Janik)

Motion: Scott motions to accept the January 2014 Quiz Bowl Committee Report. Second: Sartanowicz. Vote: To approve the January 2014 Quiz Bowl Committee Report - 9/0/0. Missing: Brodeur.

Review: obtain judges earlier and also write questions earlier so all parties can have ample time to review and make necessary changes prior. Same judges as last year: Diane Sartanowicz, Tanya Dargusch, and Mary Mundrane-Zweiacher.

Updated: EATA QB Rules and FAQs accordingly. Contestant deadline was Friday, December 20, 2013. District 2 has 20 teams. District 1 has 13 teams. EATA itinerary lists the D1 and D2

Quiz Bowls on Friday, January 10th from 8:00pm to 10:00pm in the Premier A Room in the MGM Grand at Foxwoods in Mashantucket, CT.

Committee members remain the same: Greg Janik; King's College (Chair), Lindsey McGuire; Temple University (Technology), Wanda Swiger; Keene University (D1), Linda Levy; Plymouth State University (D1), Aaron Hand; King's College (D2), Lauren Stephenson; Stonybrook University (D2).

6.16 Nominations/Elections (Barbara Hemphill) (Not in attendance)

Motion: Sartanowicz motions to accept the December 2013 Nominations/Elections Report. Second: Guyer.

6.16.1 Results from 2013 Elections: EATA Treasurer – Ron Laham welcome.

6.16.2 Call for nominations in the Fall 2014:

EATA Secretary

President-Elect (either D1 or D2)

Vote: To approve the December 2013 Nomination/Elections Report - 9/0/0. Missing: Brodeur.

6.17 Research (Marjorie King)

Motion: Duffy makes motion to accept the December 15, 2013 Research Report. Second: Ullucci.

Decision told to MKing – EATA has increase Grants to \$10,000 - endowed.

Last Committee Meeting – June 25, 2013

Possible New Committee Members – Lindsay DiStefano (replacing Susan Norkus), Jennifer McKeon (serve as EBM Presentation Subcommittee Chair) and Kenneth Cameron (Grant Committee Chair replacement from Ryan Tierney).

Grant Selections: Stephanie Mazerolle (\$4900) and Grant Norte (\$3100)

Grant Contract Discussions – In the past, grants were developed and contracts written in the early 2000's. With the changes across the country, mainly due to the bad economy a change is occurring again. We need to look at the specific wording of the Grant Contracts. Need to look with another set of legal eyes (i.e. the use the resources of the NATA Lawyer/Legal Counsel and The Foundation). Some current faculty positions must now provide services to their students with a scholarship and strive to bring in larger grants due to increasing indirect costs for equipment,

computers and lab usage etc at 45% of the grant money. Grants are being required to bring more money through the door for the universities.

Call for Grant Proposals for 2014 is posted.

Abstract Reviews/Selections: Posters - 54 submitted, 33 accepted, 21 rejected = 61% Acceptance Rate. Oral Free Communications – Marist (undergrad), UConn. (Grad).

6.17.1 Evidence Based Medicine (EBM) Lectures & Requirements

BOC has come up with a new direction to be exposed to EBM and identified. Roll out was not as clear as it should be. (10 CEUs are “pre-identified” approved in two years). It is difficult to find many of these lectures. We are currently processing the information and are working with the NATA Program Committee. (Free communications at this time is NOT approved)

6.17.2 Point Person for EATA/New Subcommittee Chair for EBM

Proposal: To add an EATA EBM Sub-Committee Chair - Jennifer McKeon from Ithaca to be that EATA Sub-Committee Chair. She must be an NATA Member, prior to EATA EB vote of acceptance of Committee Member. If approved, the position of EATA EBM Sub-Committee Chair will work with EATA President Elect to guide submissions to the BOC for approval for the EBM lectures. A Post Test for EBM must be given/available to membership. The process of filling out the application for the EBM Lecture takes about 3 hours. If we had a point person that could do these for us, we could cut down the process time. The Research to Reality Presentation is what the BOC is looking for in EB lectures. This would give us 2 guaranteed slots for our EATA Program. Then our focus would be to look for 2 more lectures to fulfill these 10 CEs. There must be a web-based post-test (10+/- question) generated upon completion of the lecture (self corrected). This is additional advanced completed paperwork for the lecturer which could create less speaker accessibility.

It was recommended to have 3 EB Lectures for each EATA Program in order to have 6 EB Lectures available in a 2 year period of time. On NATA website, under Quiz, there is more EB information there. With an NATA Membership, there are 10 credits that are free for each member to go to the NATA site for EB CEs.

Motion: At this time, there is no New Sub-Committee Chair motion: Jennifer McKeon information of current member of the NATA is not available; therefore, we will table the vote to appoint her for the position of EATA EBM Sub-Committee Chair until our February conference call.

Motion: Duffy makes motion of approval of Lindsey DiStefano as EBM Committee Member. Second: Ullucci. Vote: 9/0/1(RR-missing for discussion/report)

Future EATA Solution: Need to have 1 additional EB Lecture to have a total of 3 EBM lectures for each yearly EATA Program.

Vote: To accept the December 15, 2013 Research Report - 9/0/1(RR-missing for discussion/report).

Motion: Ullucci makes motion for EATA to absorb all costs associated with District Elected Officer travel and lodging for the EATA meeting beginning 2015. Second: Guyer. Discussion: this would be an additional 2 nights lodging. Districts have a fixed income, the EATA has an influx.

Vote: yes-6/no-3 Missing: Brodeur – Majority rule – vote passed.

P&P addition: for this additional Cost Factor.

7.0 BOD – Dave Stadler and Jim Thornton – What the NATA is up to.

Dave Stadler: Financially in good shape. Market and investments are doing well currently. Staff changes to structure – promotion of outstanding individuals: Rachel Oats Associate Executive Director, Kathy Currelli, Amy Calendar, John Hahnemann etc. Moving date for headquarters is next Friday Jan. 17, 2014. Have three tenants already in the new building for an increase in revenue. New NATA logo: how to get merchandise out to members. How to pull the “AT” out of the logo and use for us. EATA logo could get adjusted as well.

Jim Thornton: National level – we are better known within the last 3-5 years. Concussions are “issues of healthcare” and are the most important part of this entire deal. NATA/NCAA relationship is great. NCAA President wanted to speak with someone from NATA on a monthly basis. NCAA President has publically announced that the primary HC provider for collegiate athlete is the modern Certified Athletic Trainer. Our Professional Degree is continuing to be evaluated for the last year. (NATABOC) We have hired consultants to do a generational study for data of our profession. David Stadler has done a fabulous job with our staff at the National office. Youth Sport Safety Meeting this year is in March. Our two Board of Directors have done an amazing job on The Board. Their service on the finance committee has been stellar.

7.0 Old Business:

7.1 New Banners - logo discussion

Charge: Paul with investigating the new logo with NATA and bring the information back to the EB during our February Conference call.

8.0 New Business:

8.1 UBsports' Intranet proposal Greg Burton – owner, operator.

A “destination social platform” website. Evolved to help athletes in every stage of life. Delivers help from ATs to athletes etc.

2 major components and FREE:

Video component - best sports video systems, video instruction for ATs, video exams, library (training, rehab. etc)

Informational component – social, network bulletin, wellness/therapies all over world.

8.2 February conference call – wrap up from Program/Treasurer.

Charge: Jen Semle to send out a Meeting Wizard to organize a date and time for our February conference call wrapping up the January 2014 EATA Conference.

8.3 June Board Meeting - in Philadelphia, PA.

Our June meeting is usually face-to-face at the site of the next EATA Conference Meeting.

Charge: Jen Semle with organizing an email Meeting Wizard (responses by Jan 15th) so we can give Bill vonLeer plenty of time to set up our hotel accommodations for EB in attendance.

8.4 Lowes contract review for 2015 – Currently 1000 Increase room nights to 25+ modest. Hotel has very small rooms and is very tight.

8.5 TelSpan Info.

Tabled until February conference call and other information.

Motion to adjourn – Paul Ullucci - 1/10/14 at 4:50pm

Respectfully submitted: Jennifer Semle, EATA Secretary.