



**EATA Executive Board Meeting  
January 10-11th, 2018  
Valley Forge, PA**

Executive Board: Jennifer Brodeur– (Past President), Greg Janik (President), John Hauth (President-Elect), Michele Monaco (Secretary), Dave Marchetti, (Treasurer), Diane Sartanowicz (District 1 Director), Julie Alexander (District 1 Treasurer), AJ Duffy III (District 2 Director), Vicky Graham (District 1 Secretary) Larry Cooper (District 2 Secretary) District 1: Absent Robb Rehberg (District 2 Treasurer)

Call to order- Greg Janik, President-4:01PM 9/10 Voting members were present, the requirements for quorum were met.

- I. Welcome-Greg Janik
- II. Secretary Report- Michele Monaco
  - a. Motion to approve February 2018 meeting minutes (D1S, D1D) Vote: 9:0:0 passed
  - b. Motion to approve September 2018 (D1D, D2D) Vote: 9:0:0 passed
  - c. Motion to approve November 2018 Minutes (D1S, D2D) Vote 9:0:0 passed
- III. Treasurer Report- Dave Marchetti
  - a. Motion to accept: (PP, D2D) Vote: 9:0:0 passed
  - b. Awaiting response from the IRS concerning a late filing for an extension from the year 2014
  - c. Insurance- All of our insurances current
  - d. An overview of the EATA Symposium income and expenses was provided to the board.
  - e. Request to see detailed income and expenses (line item) from the 2018 approved budget to match the line items of expenses for the June 2019 meeting.
- IV. Program Report- John Hauth- President Elect
  - a. Motion to accept Program Report (D1D, D2D) Vote: 9:0:0 Passed
  - b. Special thanks to Mike Goldenberg for all his work on this year's programming.
  - c. Concussion Summit has had a strong interest from our membership
  - d. Kevin Guskiewicz is the Concussion Keynote Speaker and the Pinky Newell Speaker
  - e. The speaker exchange with GLATA continues with Dr. David Bell presenting on sports specialization.
  - f. Analysis of each workshop post-convention will be done with recommendation to the incoming President-Elect.

- g. Future programming has the opportunity for future sponsorship.
- h. A hospitality suite has been implemented and is sponsored by Cardiac Science.
- i. Suggested to have convention chair to work with the President Elect to make programming more efficient.
- j. Motion to develop an exploratory committee to work on developing a Convention Committee to work under the direction under the President Elect. (PE, PP) vote: 9:0:0

V. Foundation

- a. Donate \$500.00 to the NATA Foundation in the name of Michael Sullivan (PP, S) Vote: 0:9:0 Motion does not pass.

VI. Committee Honors and Awards- Joe Iezzi

- a. Request the board to discuss the structure of the Honors and Awards Committee.
- b. Suggested on developing subcommittee for various awards such as the Cramer Award, Henry Shein etc.
- c. Suggested revisit the rubrics and evaluation process of potential award winners
- d. Asked the board to investigate if the naming of the awards is still appropriate.
- e. Awards will be evaluated on what they represent and who it is sponsored by
- f. Motion to restructure Honors and Awards Committee to have a chair to oversee all subcommittee awards (49 Club, Cramer, Henry Shein, Moyer. (PP, D2D) Vote: 9:0:0 Passed
- g. Motion for Jenn Brodeur to be names the Honors and Awards Chair (D2D, D2S) Vote: 9:0:1 Passed

VII. Wells Fargo Financial Report- Andrew Smith

- a. Accounts for 2018 dipped with anticipation of a rebound recovery
- b. Continue to develop a growth portfolio

VIII. Bylaws report- Tim Sensor

- a. Motion to accept the Bylaws report (D12, D2S) Vote: 9:0:0 Passed
- b. Article 7.1B concerning the election of the Secretary of the Treasurer
  - i. Suggest removing odd and even years
- c. 7.7 The term President Elect which allows the Board to elect a President Elect.
  - i. Consider removing President Elect out of 7.7
  - ii. Language will be developed to be looked at during the June meeting.
- d. Motion to remove the wording "in odd calendar year from the Secretary and even calendar year from the Treasurer" in 7.1B (D2D, D1S) Vote: 9:0:0 Passed

IX. Foundation Report- Jennifer Yoder, Katherine LaLonde NATA Residence, Ed Lacerte (D1) and Tim Sensor (D2) Representatives, Brian Conway, NATA Foundation President.

- a. Scholarships has been a primary focus of the NATA Foundation
- b. 14 grants were given last year of a total of \$150,912.00
- c. Continue to encourage applicants for the student writing contest
- d. Mentorship in professional writing and research. 11 Pairing in 2018.
- e. Circle of Champions- Those who give a reoccurring unrestrictive gifts to the Foundation.
- f. Convention special event was a success in 2018.

- i. 2019 event will take place on Wednesday June 26<sup>th</sup> 6:30-9:30 PM will be a tour and tasting in the Aritsan Booze District. Select 1 of 3 locations.
- ii. Day Break Yoga will occur Thursday 27<sup>th</sup> at 6AM at the Mandalay Bay
- iii. Continue with Donate a Photo with Johnson and Johnson.

X. Site Selection- Bill VonLeer and Kim Lyons

- a. Motion to approve the site selection report (D2S, T) Vote: 6:0:0 passed
- b. Future locations
  - i. 2020 Foxwoods, Mashantucket, CT
  - ii. 2021 Harrah's Atlantic City, NJ
  - iii. 2022 Foxwoods, Mashantucket, CT
  - iv. 2023 Westin Waterfront, Boston MA
  - v. 2024 Foxwoods, Mashantucket, CT
  - vi. 2025 D2- Open
  - vii. 2026 Westin Waterfront, Boston, MA
- c. The room accommodation are set for the Board meeting on June 2-3

XI. Exhibits report

- a. Motion to accept exhibits report (D2D, D1T) Vote: 9:0:0 passed
- b. This year's members had the opportunity to opt in or opt out of sharing contact information with vendors and exhibitors
- c. Student program sponsor tables have dramatically decreased and vendors are opting to be exhibit halls. Student program sponsorship tables will not be an option for future programming.
- d. Lead retrieval badges
  - i. QR codes are on all participant badges for vendors to scan
- e. 55 booths have been reserved in the exhibits hall with a revenue anticipating \$45,215.00
- f. Advertising over LinkedIn and Facebook helped raise the profile of being an exhibitor for EATA
- g. Cramer will soon be a vendor for 50 years. Consider a form of recognition
- h. Request to be at the EATA June board meeting in order to walk the property to effectively plan the exhibits hall
- i. Request to continue to have an assistant for next year's program.
- j. Motion to raise the cost of the exhibits booth to \$700.00 with an early bird discount of \$625.00 (D2d, D1T) Vote: 9:0:0 passed

XII. Student Programming- Mary Mundrane-Zweiacher

- a. Motion to accept the student program report (D2D, D1D) Vote: 9:0:0 Passed
- b. Introduction of Student Delegation
  - i. President- Cassidy Sirois, University of New England
  - ii. Secretary- Morgan Adams, Salem State University
  - iii. Treasurer- Molly Zabilowicz, University of Delaware
  - iv. Student Program Chair- Antonia Ciccarelli, New York State Stony Brook
- c. Continue relationship with Mueller for the taping contest
- d. Incoming EATA Delegation Chair Advisors

- i. Tim Tourville
  - ii. Rachel Geoghegan
- e. Outgoing delegates that will be needed by February include Maine, Rhode Island (1 year term) Connecticut (1 year term), Delaware, New York (Western/ North), Pennsylvania (west)
- f. Grassroots effort will be led by Amanda Theroux and Emily Guay focusing on Perceptions of athletic training: What do we do?
- g. Action Items: cost of travel for various delegates has been an issue due to cost of travel.
  - i. Suggest states incur some of the travel costs
  - ii. Increase funding for student travel
  - iii. Student delegation was charged with providing a budgetary cost to the board to discuss prior to the June budget meeting.

XIII. Sponsorship- Rebecca Sterns

- a. Motion to accept the sponsorship report (D2D, D2S) Vote: 6:0:0 passed
- b. We have a stronger presence with online sponsorship registration
- c. Pre-Conference programming was very successful with Sponsorship
- d. Added Ambassador Program Sponsor
- e. New was banner combination with the App and sponsorship was created
- f. A new sponsorship with the hospitality area was added this year.
- g. If changes are needed to the sponsorship packages should be complete before May 2019.
- h. A repository of sponsorship materials is available through the google drive that will be shared with the board.
- i. It was a very successful sponsorship year

XIV. GLATA Exchange

- a. GLATA investigated the bi-laws of the feasibility of splitting GLATA into two districts.
  - i. NATA bi-law process was followed appropriately
  - ii. GALTA will present to the other NATA districts and provide an official proposal to the NATA Board of Directors meeting in June for a possible vote to split between district IV and district XI.

XV. C-Vent- Mike Goldenberg, George Thrush (CVent representative)

- a. C-Vent user conference is in Las Vegas a week after the NATA Annual Meeting
- b. C-Vent does a quarterly in house training south of Washington DC at CVent's location
- c. Through C-vent the capabilities to build in a housing code and travel arrangements within CVent.

XVI. Technology Committee- Mike Goldenberg

- a. Sponsorship has been working with the Technology Committee went smoothly
- b. The EATA app is being utilized again this year
- c. Jessica Tirillo has been very active on social media and has made a tremendous impact.
- d. There is a social media scavenger hunt occurring during this year's meeting.
- e. Communication is suggested to only be going out through the districts.
- f. Board to determine how the directory will be available to the membership.

- XVII. Scholarship Committee- Neil Curtis
  - a. Todd Lazenby will be stepping in as the new Scholarship Chair
  - b. There are 5 new members rolling on the committee.
  - c. New members took part in the scoring of scholarship applicants.
  - d. Look the automate the application process in PDF version
    - i. Investigate how to verify GPA
    - ii. Suggest unofficial transcripts with the program directors approval
  - e. Applicants were consistent with past years, anticipating that number to drop with the growth of the master's programs.
    - i. First year entry level master's students will be at a disadvantage because they will not have first semester grades when the application is due.
  
- XVIII. Term Limits
  - a. Suggest a longer term to shadow Exhibits Chair
  - b. Terms will be discussed with the chairs at the Committee Chairs breakfast
  - c. Motion to approve the Committee Transition (D2S, D1S) Vote:9:0:0 passed
  
- XIX. Nomination
  - a. Request for EATA position terms
  
- XX. BOC Coordinator
  - a. Tim Culpa is transitioning into the BOC Coordinator.
  - b. A BOC annual report is due in March
  
- XXII. Quiz Bowl- Linda Levy
  - a. Barb Blackstone will be the incoming Chair of the Quiz Bowl Committee
  - b. A request to seek a District 2 member to join the committee
  
- XIII. Director's Report- Diane Sartanowicz (D1D) AJ Duffy III (D2D)
  - a. Collaboration between the NATA and APTA has occurred
  - b. Joint committee meeting is in conjunction with iLead on January 18-20th
  - c. ATEC will occur in February 14-17th
  - d. Wednesday April 3<sup>rd</sup> is Capitol Hill day is in April
  - e. Financial Audit was completed and will provide a full report to the BOD at the JCM.
  
- XIV. 49 Club
  - a. Motion to accept '49 Club (D1D, D1S) Vote: 9:0:0 passed
  - b. 2019 Inductees include James Thorton, Clarion University, John Moyer, Wilson School District.
  - c. Goals for 2019
    - i. Conference calls
    - ii. Review scoring rubric
    - iii. Online nominations
    - iv. Review induction process

v. Eligibility, moratorium

XIV. Closing Remarks

a. Thank you Jenn Brodeur for all of your time, dedication and service.

Respectfully Submitted,  
Michele Monaco, DSc, ATC  
EATA Secretary