



**EATA Executive Board Meeting  
May 28-29th  
Virtual Meeting**

Executive Board: Greg Janik (Past President), John Hauth (President) Linda Levy (President-Elect), Michele Monaco (Secretary), Dave Marchetti, (Treasurer), Julie Alexander (District 1 Treasurer), AJ Duffy III (District 2 Director), Vicky Graham (District 1 Secretary) Larry Cooper (District 2 Secretary) Robb Rehberg (District 2 Treasurer) Diane Sartanowicz (District 1 Director) Tanya Dargusch (Incoming D2 Director) Tim Kelly (Incoming D1 Treasurer)

Call to order- John Hauth, President-10/10 Voting members were present, the requirements for quorum were met.

- I. Welcome-John Hauth- President Call to order 8:31am
- II. Secretary Report- Michele Monaco, Secretary
  - a. Motion to accept April 2020 Meeting Minutes (D1T, D2D) Vote: 10:0:0 passed
- III. Treasurer Report- Dave Marchetti, Treasurer
  - a. Motion to accept the treasurer's report without the 2021 Budget (D1T, D1D) Vote 10:0:0 passed
  - b. Fiscal standing
    - i. Overall revenue was down last year with a decrease in registration revenues
    - ii. Meals and banquets have increased in cost
    - iii. Room cost were also expensive with EATA picking up a significant number of rooms
    - iv. AV costs were also higher than normal
    - v. Scholarship and research account rates of return are slightly down
- IV. Committee Reports Consent Agenda
  - a. Motion to approve the consent agenda of the Scholarship and Nominations and Elections Committees (D1S, D1D), D1T) Vote: 10:0:0 passed
- V. Site Selection Committee- Invited guest, Kim Lyons, Bill VonLeer, Mike Goldenberg, Bob O'Malley
  - a. Harrah's 2021
    - i. Harrah's will not hold us accountable to the attrition of food and beverages, they will not hold us to the letter of the contract. EATA just needs to show up

- ii. We are on the cusp of when conferences will go “live.” This provides the opportunity for vendors to still have an active participation in a virtual conference.
    - iii. Suggested to hold the in person meeting with social distancing. The board is being provided MGM’s social distancing participation plan.
    - iv.
  - b. VPM Virtual Partner Meeting- Conference Direct
    - i. Conference Direct allows exhibitors and sponsors to have individualized pages
    - ii. Participants have the opportunity to meet with exhibitors at any time, or the President-Elect can block off a specific time for exhibitors
    - iii. A network lounge and chat room is also available for program participants
    - iv. Cost of the program
      - 1. Average cost of Conference Direct program is \$27,000.00
      - 2. What we charge exhibitors is up to the EATA
  - c. Charge: President elect, technology chair, site selection, and exhibits chair to look into Conference Direct and other companies on how to provide a virtual conference to determine the best platform.  
(D2D left the meeting)

## VI. Committee Reports

- a. Exhibits
  - i. Motion to accept the exhibits report (D1D, D2S) Vote: passed 9:0:0
  - ii. Decorator is the preferred provider and is recommended for the EATA
  - iii. Harrah’s has a registration booth that is built in. This would be a cost savings from purchasing kiosks.
  - iv. Exhibits chair tasked to find the cost of additional easels for the research posters.
  - v. There is no need for an assistant for the Exhibits Chair. The assistant position will be shifted to a volunteer position
- b. BOC Committee
  - i. Motion to approve the BOC Compliance report (D2S, S) Vote 9:0:0 passed
- c. Workshops
  - i. Motion to approve the workshops report (D1D, D1T) Vote (9:0:0) passed
  - ii. President elect will work with the Workshops chair, registration and technology chair for an effective paperless process.
- d. Site Selection Committee- Bill Von Leer
  - i. On hold in developing any future contracts
  - ii. Harrah’s predicting to open July 4<sup>th</sup>
  - iii. Motion to approve the bylaws report (D2D, PE) Vote 9:0:0 passed
    - 1. Proposed change to Bylaws 7.1 Nominations and elections
    - 2. Charge: D2D will investigate methods of all 3 voting methods from different districts.
    - 3. Charge ByLaws Chair to make recommendation for 7.1D language and any other Bylaw changes
- e. Technology
  - i. CVent Consortium has decreased our cost

- ii. EATA, D1 Elections and Bylaw changes will be voted on this year which can impact cost and overages
- f. Registration
  - i. Motion to accept the registration report (D1D, D1S) vote: 9:0:0 passed
  - ii. Motion to eliminate collecting EBP tickets (D1S, PE) Vote: 4:2 (PP, D1S):1 (D2S) Passed

(D2D returned, D1S left the meeting)

VII. Budget- Treasurer

- a. Will be working with the taskforce to help determine hybrid conference costs
- b. Treasurer will transition from Quicken to QuickBooks Online for a smoother monetary process.
- c. Motion to approve the 2021 proposed budget (D1D, D2D) vote 9:0:0 passed
- d. Motion to accept the Treasurer's resignation effective June 17, 2020. (D2D, PP) Vote 8:0:1 (D2D) Passed

VIII. President Elect Program Planning Report- Linda Levy

- a. Accepted presentations have been identified
- b. Research to Reality speaker cannot make it face to face for the conference
  - i. Research chair has been notified and discussions with the Research to Reality Speaker as having a potential alternative method of presenting
- c. Hybrid Conference
  - i. Option 1 If we have a hybrid program, speakers have the option to provide a recorded session or have the recorded program on the website
  - ii. Option 2 Presentations would be streamed live for those who are not in physical attendance
  - iii. Each presentation must be 55 minutes for 1 CEU. Time will be allotted for questions. This pushes speaker time slots back.
  - iv. For each option, considerations must be with the contracts with the conference site for a minimum number.
  - v. Ensure contracts for speakers are written in such a manner that discusses conference options with cancellation options that provide flexibility. D2T volunteered to assist PE with contracts.
  - vi. Assessments for the programming would be available for a longer period of time
  - vii. Registration- consider delaying registration until we understand what is happening with Covid19, travel and conferencing funds for athletic trainers. Consider developing a refund policy.
  - viii. Motion to create a taskforce to investigate virtual, hybrid planning for the EATA convention. (PP, PE) Vote: 9:0:0 passed
- d. Conference Planning for Mental First Aid
  - i. Potentially 3 sections, each section needs to fill to capacity prior to opening another section.
  - ii. Workshops need to have a minimum amount of people per workshop pending how much it cost to run each workshop
- e. Student programming

- i. Student programming is almost planned
- ii. Students would like to serve in a liaison role on EATA committees.

IX. Program Related Items

- a. Research
  - i. Motion to accept the Research Committee Report (PE, D1D) Vote: 9:0:0 passed
- b. ByLaws
  - i. Motion to accept the ByLaws Report (D1S, D2S) Vote: 9:0:0 passed
- c. History and Archives
  - i. Motion to accept the History and Archives report (D1D, D2S) Vote: 9:0:0 passed
- d. Moyer Award
  - i. Motion to accept the Moyer award report (PE, D2S) vote: 9:0:0 passed
  - ii. A call for the Moyer Award will be placed on the D1 and D2 media outlets
  - iii. Call for the positions on the Moyer award will be generated by the President
- e. 49 Club (return of D1S)
  - i. Motion to accept the 49 Club 75<sup>th</sup> Anniversary Committee (PE, D2S) Vote:10:0:0 passed
  - ii. Empower the chairs to provide names of volunteer members for the planning committee
- f. Past President developed a plan to streamline the honors and awards with consistent names, dates and process
- g. Motion to change the name as the Honor of EATA Excellence in Leadership in Honor of Chuck and Frank Cramer (PP, D2D) Vote: 10:0:0 passed
- h. Henry Shein award name will be re-evaluated and discussed at a future meeting
- i. Motion: To develop a consistent timeline for all honors and awards (PP, D2D) vote: 10:0:0 passed
- j. PP is charged that the nominations for honors and awards are online through the EATA website by July.
- k. S and P will ensure convention slides are reflective in the name changes
- l. Motion: Eliminate the chairperson position of the honors and awards committee to allow the past president to liaise and overs all EATA honors and awards committees (D2D, D1T) vote: 10:0:0 passed
- m. Motion: to have the past president replace the secretary as the liaison to the 49 Club. (D2D, D1T) vote: 10:0:0 passed

X. Pinky Newell

- a. Motion for Mark Laursen to provide the Pinky Newell address at the 2021 Conference. (PP, T) Vote: 9:0:1 (D1D) Vote: passed
- b.

XI. Sponsorship

- a. Sponsorship will be in contact with EATA treasurer to develop sponsorship packages

Thank you to AJ Duffy, Robb Rehberg, and Vicky Graham for all the dedication and service the district and to the EATA! You will be missed

Respectfully submitted,

Michele Monaco, DSc, LAT, ATC  
EATA Secretary